



*Small Town Service ~ Community Stewardship ~ Future Focus*



# **Los Gatos Veterans Memorial**

**Los Gatos Town Council**

**Nov. 4, 2014**

# **BACKGROUND**

- **Veterans Memorial and Support Foundation**
- **Nov. 5, 2012 Council Meeting**
  - *Foundation requests support and funding*
  - *Council Action: “submit 2 to 4 proposals”*
- **March 2013 Stakeholder Meeting**
- **March 2014 Strategic Goals**
  - *“Partner with Veterans Committee to develop a Veterans Memorial in Los Gatos”*
  - *“Develop plan to enhance the aesthetics and use of the Civic Center as a community resource”*



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# **FOUNDATION PROPOSALS**

- **Focused on primary use of the upper deck**
  - *Original proposal in 2012*
  - *Artists' proposals in 2014*
- **Also includes use of lawn and flag poles**
  - *Original proposal in 2012*
  - *Preferred option in 2014 (dual pathways)*
- **Artistic variations**
  - *Preferred trellises or symbolic tree*
  - *Various statuary (eagle, single or multiple figures)*
  - *Up to 20-foot tall symbolic flame*



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# FOUNDATION PREFERRED OPTION



# **OTHER SUGGESTED LOCATIONS**

- **Pageant Grounds**
- **Bridge to Pageant Grounds**
- **Raised platform on the upper deck**
- **Corner of upper deck (over lawn & rose garden)**
- **Lower space between Police and Museums**
- ***Civic Center lawn by Pageant Way parking***



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# **PUBLIC ART POLICY & PROCEDURE**

- **Adopted in 1992, Modified in 2009**
- **Requires Arts & Culture Commission Review**
  - *Subcommittee provides recommendation*
  - *Involve Parks Commission and/or Community*
  - *Criteria and conditions specified*
- **Final action by Town Council**
  - *A separate process may be established by Council for “new Town facility” and/or “Town construction”*
  - *Prior Council action specified return to Council*



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# **OTHER ISSUES**

## **A. CEQA – Some level of review required**

- A. Aesthetics, including size and scale***
- B. Lighting, including uplighting (possible biotics)***
- C. Others may arise depending on final design***

## **B. Fiscal Impacts**

- A. Private funding assumed for Memorial***
- B. Town has not historically “waived” fees***
- C. Council could allocate funds for fees or a grant***
- D. Typically done at Mid-Year or Annual Budget***





# **POSSIBLE COUNCIL ACTIONS**

***R. Refer to Arts Commission with response by June***

- 1. Convene Civic Center stakeholders' session**
- 2. Initiate Council-directed lease negotiations**
- 3. Waive Public Art Selection Policy and Procedure**
- 4. Request Foundation to provide location options**
- 5. Direct staff to prepare budget modification**



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